

Vivensa Foundation: Name change FAQs

1. What is changing and when?

From 29th April 2025, the legal and public name of The Dunhill Medical Trust will become the Vivensa Foundation. At the same time, we'll be publishing our next five year plan which outlines key themes for our funding priorities between 2025 and 2030.

We're expecting to receive official registration of the name change from Companies House by 29th April. If this is delayed, you may see some references to *The Dunhill Medical Trust T/A Vivensa Foundation* in our official documentation until the registration comes through.

2. Why change and why now?

We have made substantial changes to our focus and the way we go about our work in recent years. We are changing our name because so many of the people we work with have told us that "The Dunhill Medical Trust" no longer represents what we do, how we do it or the community of researchers and social innovators we work with.

We're using the start of our next plan period as a springboard into this chapter of our journey.

3. What does Vivensa mean?

The name Vivensa is inspired by the Latin word *vivēns*, meaning to live, be alive, or reside in. This name reflects our focus on supporting those who help people age well — in whatever way the older adults they serve or work with choose to define it.

4. Are you changing your funding priorities?

Our funding priorities are remaining similar to those in our 2020-2025 plan period although we have made some updates. You can find key themes for our next five year plan [here](#) (available from 29th April).

We are the only UK charitable funder focused entirely on supporting the research and social innovation that's going to be needed for ageing well. Our strategic priorities tackle under-addressed or under-funded areas in which our funding and support can make a meaningful difference.

5. Will your governance or management change?

No, our [Board of Trustees and committee](#) structure will continue as outlined on our website and our work as outlined in our [governance policies](#). Our executive team will also remain the same.

6. What are your new email addresses and website domain?

From 29th April, our new email domain will be [vivensafoundation.org.uk](mailto:info@vivensafoundation.org.uk) and our website can be found at vivensafoundation.org.uk.

Our postal address and phone numbers remain the same.

We would be grateful if you could share this with all those in your organisation who need to know, such as those responsible for updating relationship management and finance systems.

7. Where can I find your new logo and how do I acknowledge my funding or our work together?

You can find our new logo and brand guidelines [here](#) (available from 29th April).

After the 29th April, if you use our name and logo on your website or in papers and presentations, please use the Vivensa Foundation name and new logo. Don't forget to update any links to our website to vivensafoundation.org.uk.

The Vivensa Foundation will replace Dunhill Medical Trust in the names of our future fellowships, grants and in the work of the Academy. If you're not sure how to refer to your work with us, please check the website or get in touch.

We would be grateful if you could share this with all those in your organisation who need to know such as those responsible for updating relationship management and finance systems.

8. Have you changed your company and charity registration numbers?

No, these remain the same.

9. Will you need to re-issue our Grant Offer and Terms and Conditions of Grant?

No, we are not legally required to re-issue or request that current and ongoing contracts or other legal documents are re-issued. This includes Grant Offer Letters (GOLs). The contractual and other rights and obligations of the company remain with the company regardless of any name change. The registered company number and registered charity numbers which are included in the footer of your GOLs have not changed.

Please update your internal databases and records with the name change as soon as possible to avoid any future confusion.

10. Given the changes, you might be concerned that some of the communications you receive from us are not genuine.

If you're not sure that an email is from us, forward it to admin@vivensafoundation.org.uk and then delete it or speak to us to check.

11. How can I help spread the news about the name change?

Our community of past and present award-holders, partners and collaborators are important to us and we appreciate all the ways you share our work and recommend us to others.

After the 29th April, please help us spread the news about our name change by:

- Watching and sharing our [video](#) (available from 29th April) so others can learn about who we are and what we do.
- [Using this pack](#) of ready-to-use email text, social media posts and images to quickly let your networks and teams know we've changed our name.
- Reading and sharing our [announcement news article](#) (available from 29th April).